

#### ASIA CLEAN ENERGY FORUM 2012

### **Levelizing Expectations**

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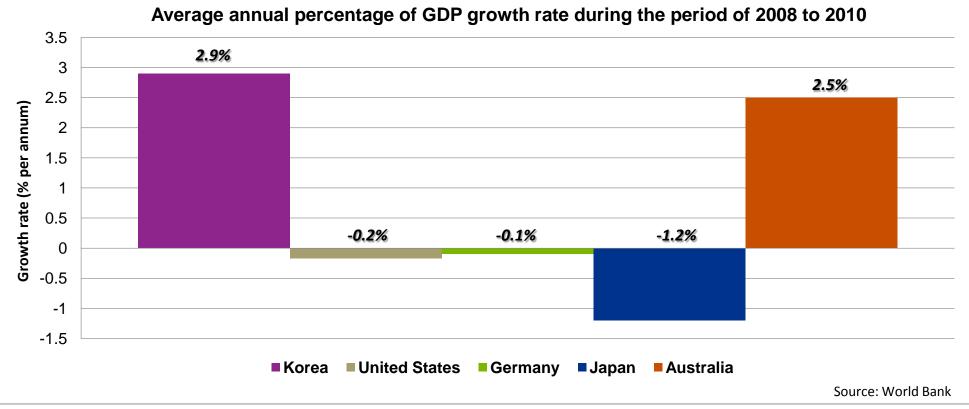
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## **Global shift of investors**

□ In the midst of the current global financial crisis, Korea's economy has remained robust.

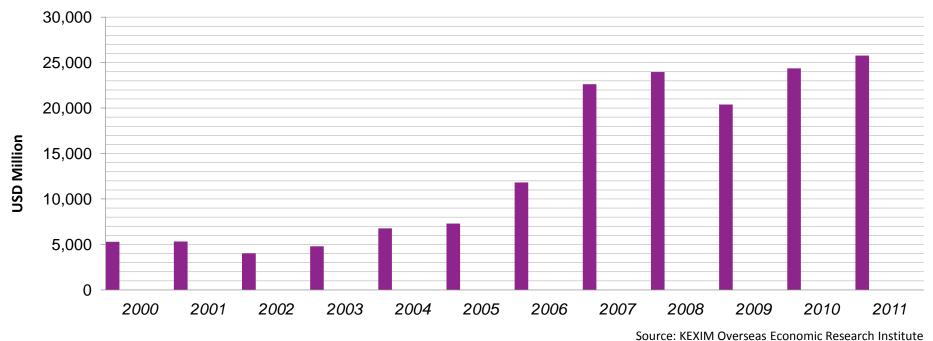
- Korea shows positive GDP growth rate despite the global economic downturn.





□ In the midst of the current global financial crisis, Korea's economy has remained robust.

- Since 2000, Korea has been increasing its FDI which reached USD 25 billion in 2011.
- Based on its national vision of "Green Growth", the Korean government encourages green investment at home and abroad.



#### Annual Foreign Direct Investment during period of 2000 to 2010



□ Korean investors have:

- good understanding of Asia's business practices
  - (40.8% (10.5 billion) of Korea's total FDI in 2011 was injected into the Asian market)

- emerging needs of off-shore carbon credits following the introduction of the national Emission Trading Scheme (2015)

□ Korean investors pursue long-term partnerships rather than project-based approaches.

- higher possibility for scaling up the business

**Obstacles to overcome** 

- very conservative approach, last minute joiner
- (Investment withdrawal due to lack of clarity on the FIT policy in the Philippines)

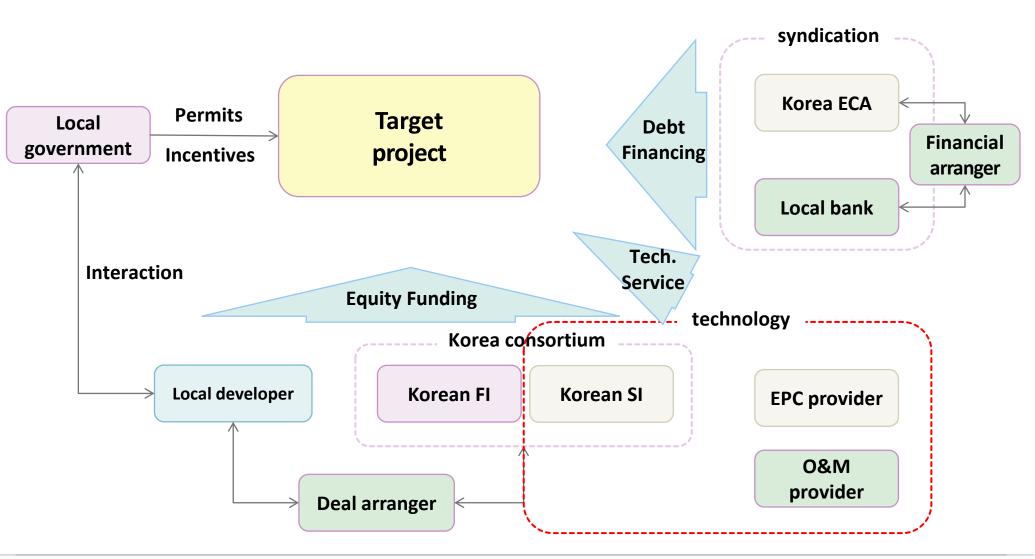


Strategic Investors (SIs) - are power companies and equipment manufacturers - have longstanding experience and expertise in the power industry as well as strong funding power - are new to the renewables industry - have the desire to participate in both funding and EPC/O&M of projects - may have possibly lower investment criteria to build track records - may provide stronger warranties to cover their limited experience Equity KOESP(power company) and DSME(manufacturer) jointly developed a 40 MW wind farm in Investment the US, scheduled to commence construction in May, 2012. Financial Investors (FIs) - are private funds, financial institutions and conglomerates - have high interest in renewable projects in Asia and reasonable hurdle rates - have the desire to work jointly with SIs - prefer experienced EPC/O&M contractors In 2010, Korea Carbon Fund and LG International invested in a 60 MW biomass project in China. (currently under construction)

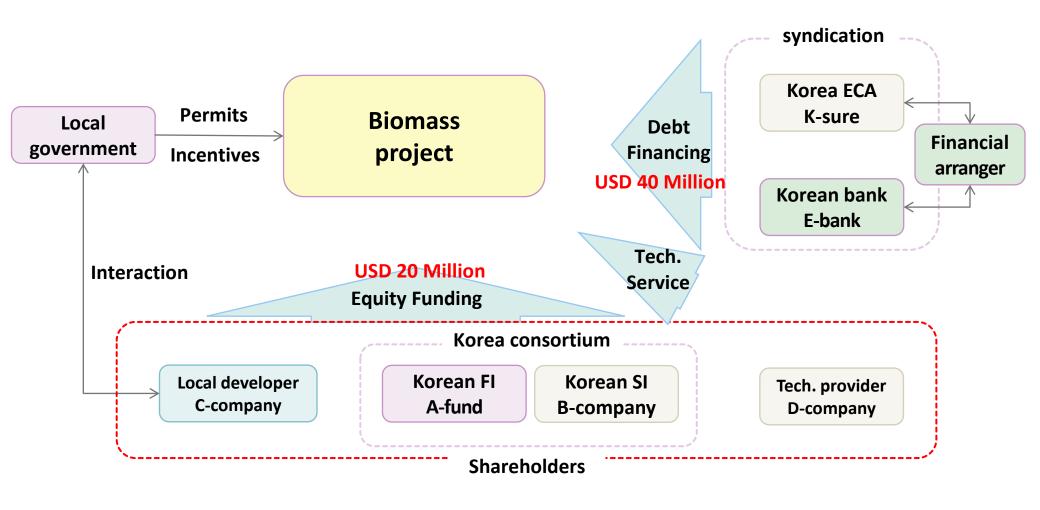


Debt<br/>FinancingKorean ECAs (KOREA EXIM BANK, KOREA TRADE INSURANCE)<br/>- Multi-billion dollar financing is possible<br/>- Offer services only when Korean parties participate in EPC and/or O&M contracts<br/>- prefer a syndicated loan structure with local banksIn 2011, KOREA EXIM BANK committed USD 100 million debt financing to a 100 MW wind<br/>farm project in the US











## Major risks concerned

#### Major risks concerned Deal breakers – Risks at first sight

Major risks		
Country	Government permits and policies - The process of obtaining necessary permits may be delayed or fail. - lack of transparency in the process of obtaining permits - unstable or ineffective incentive policies	
Risks	Local partners - insufficient financial resources (in general, a minimum investment of 30% of the total equity is required) - credit insufficient to provide recourse to lender	
Technical	Wind source evaluation - inaccurate forecast of long-term trends due to insufficient data - doubt in credibility and expertise of evaluation companies.	
Risks	EPC and O&M - Price over-run - insufficient security package of contractors - argument on performance default between EPC and O&M contractors	

#### Major risks concerned Deal breakers – Risks at first sight

Major risks		
	Financial	Revenue plan - absence of long term off-take agreement - lack of predictability of policies, in particular pending status of incentive (e.g. FIT, REC) policies
	Risks	Sunk cost - expenses for initial coordination, data gathering & analysis, preliminary due diligence and etc. - Investors are reluctant to spend any expenses before a firm decision is made.



Identifying solutions for all these concerns and developing projects that meet investors' expectations are key to attracting successful investment.



# How to meet investors' expectations

**Gap between sellers and buyers** 

- Many projects are released into the market despite their immaturity in development.

- Further development is needed to meet investors' expectations: the aforementioned concerns should be addressed.

□ When am I ready?

- When initial milestones such as clearance of all permits and execution of major contracts before disclosing projects for sale have been achieved.

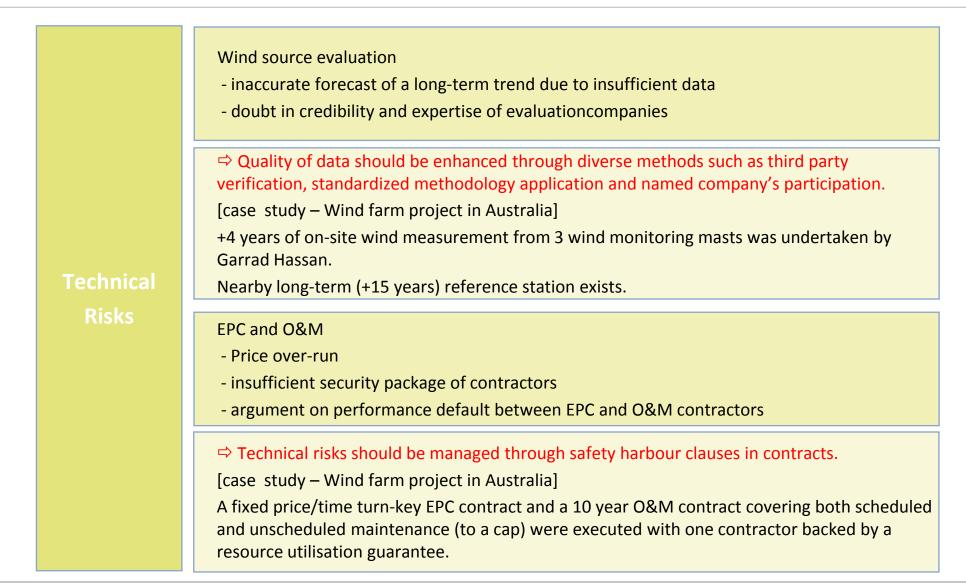
- Or, at least, should have solid plans for the milestones backed by clear timelines and sufficient information.

□ How do I become ready?

- By preparing a comprehensive solution package from investors' perspective.
- And, in addition, utilizing outside expertise can be an efficient way.

Country         Risks	Government permits and policies <ul> <li>The process of obtaining necessary permits may be delayed or fail.</li> <li>lack of transparency in the process of obtaining permits</li> <li>unstable or ineffective incentive policies</li> </ul> Important permits such as Environmental Impact Assessment should be completed or in progress before presenting the project to investors.
	⇒ Developers' relationship building with government officials should come first.
	Local partners - insufficient financial resources (in general, a minimum investment of 30% of the total equity is required) - credit insufficient to provide recourse to lender
	Diverse financial instruments should be considered to comply with local regulations as well as to meet stakeholders' needs. [case_study_biomass project in the Philippines]
	[case study - biomass project in the Philippines] The developer contributed 60% of common stocks with corresponding security in the form of parent company guarantee and invited preferred stock investors. (ratio of the common to the preferred – 3:7)





**Revenue** plan absence of long term off-take agreement - lack of predictability of policies, in particular pending status of incentive (e.g. FIT, REC) policies ⇒ Legal instruments to secure solid revenue stream such as off-take contracts or local policies should be present. [case study - Wind farm project in Australia] A 15 year fixed price off-take agreement was executed with a government (AAA- rated) owned utility company. **Financial** Risks Sunk cost - expenses for initial coordination, data gathering & analysis, preliminary due diligence and etc. - Investors are reluctant to spend any expenses before a firm decision is made.  $\Rightarrow$  Developers need to treat such expenses as marketing costs or investment. [case study – Biomass project in China] ⇒ The local developer made a solid information memorandum in consultation with a project advisor. The developer was compensated with high premium (paid 10% of total equity but acquired 40% of shareholding).

## **Questions or Inquiries,**

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